



Kortext

Est
2013

Innovating today for a smarter tomorrow

Kortext & Talis

Driving forward together

14 October 2025

Today's agenda

- ✓ A few words from TfS Managing Director, Matt Hayes
- ✓ Who we are and our aims
- ✓ Why Talis?
- ✓ What this means for you as Talis customers
- ✓ Q&A session

Kortext Est 2013



A few words from Matt Hayes



'Kortext shares our belief in the power of libraries to connect learners and educators. I'm delighted that Talis has found in Kortext the right home to carry its legacy – and its people – into the future.'

Matt Hayes, Managing Director at Technology from Sage



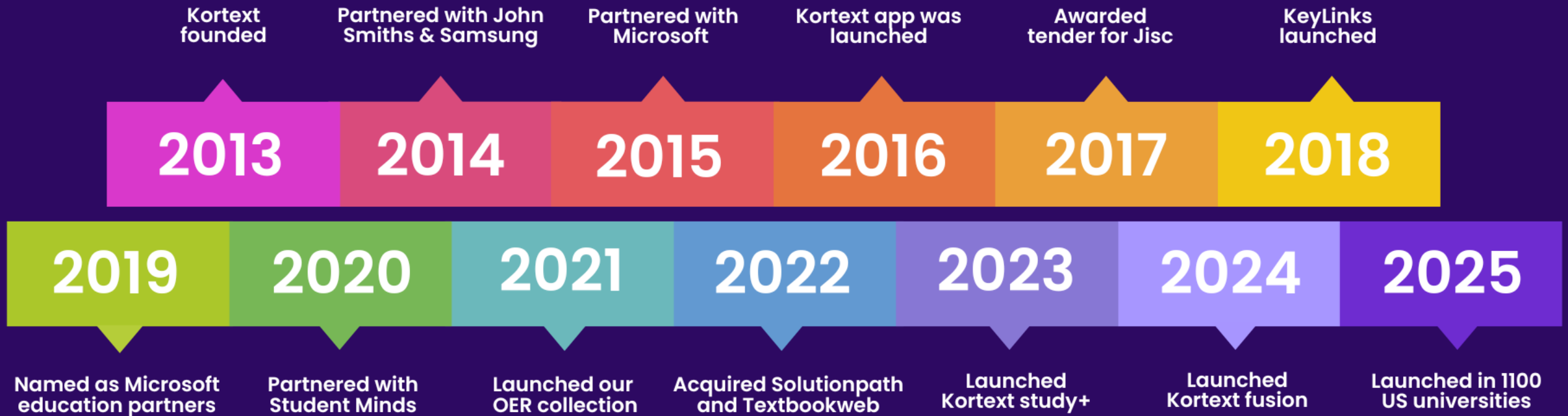
Our vision

To enable and enrich the academic library of tomorrow, to help all students fulfil their potential.

How are we doing this?

By partnering with university libraries to deliver the most seamless digital content discovery, acquisition and learning experience possible, using data, analytics and AI to support better student outcomes.

Supporting libraries since 2013



The challenges facing the library sector today



Financial pressures



Shifts in learning styles



Increased workloads



Internal demands



Seamless resource delivery



Inconsistent data access

Working with libraries to support digital transformation and improve the learner experience and learner outcomes



Student engagement

- AI-powered, **personalised** study application for enhanced learning
- Academic and Library workflow support to help **improve content discovery, acquisition** and learner engagement



Digital transformation

- SaaS-based platform delivering learning content, AI, data aggregation and analytics
- Supporting **digital transformation** and streamlined workflows



Retention and intervention

- Retention insights through **unique engagement** reporting linked to outcomes
- Workflow tools to support **timely data use** for multiple stakeholders

Our product mix – aligned to support libraries

Kortext fusion

Kortext study

Kortext teach

Kortext acquire

Kortext insights





Kortex ^{Est 2013}

Supporting university courses worldwide

Supporting teaching and learning around the world

Supporting a global library community



4M+

Learners from thousands of institutions around the world access Kortext

10,500+

Publishers from across the globe make their content available via Kortext

5 million+

eBooks and other digital resources available on Kortext for library acquisition



Leading suppliers to key library consortia

Supporting customers around the world

Kortext Est 2013

Talis



We've acquired Talis to enable us to **better support** libraries



Shared customer base



Enhanced library support



Streamlined workflow



Improved student outcomes

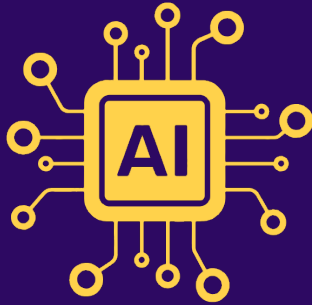


Data integration



Aligned mission and values

How we will deliver these **three** benefits to our **Talis customers**



1

Saving time by simplifying workflows using data and AI



2

Saving you money through better licence model management for commercial content



3

Bringing OA/OER into discovery and acquisition workflow



1

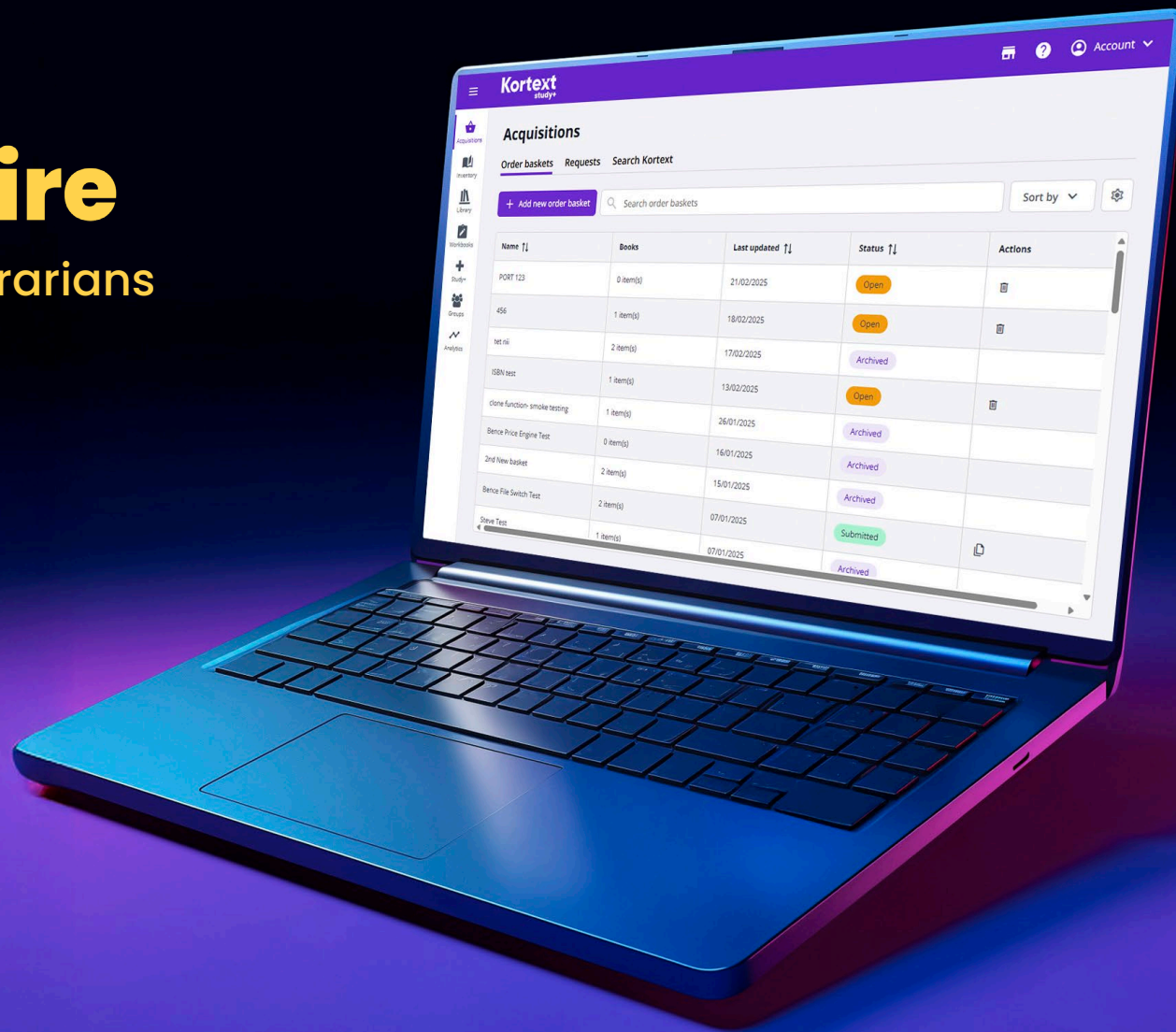
Bringing data and AI into
library acquisition and
operational workflow –
maximising the
reading list

Kortext **acquire**

A modern solution for **modern librarians**

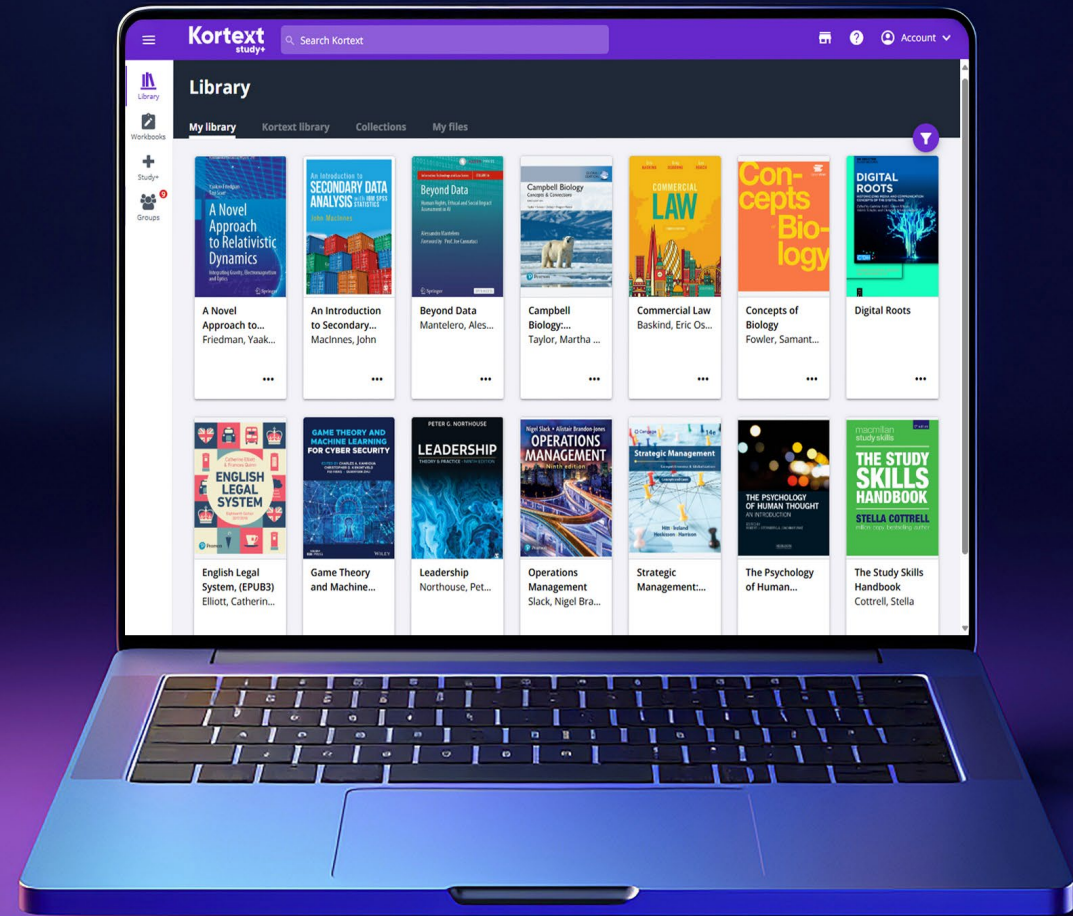
Picking up where ProQuest
have left off:

- DDA/PDA
- Subscription
- 1-1
- Concurrency

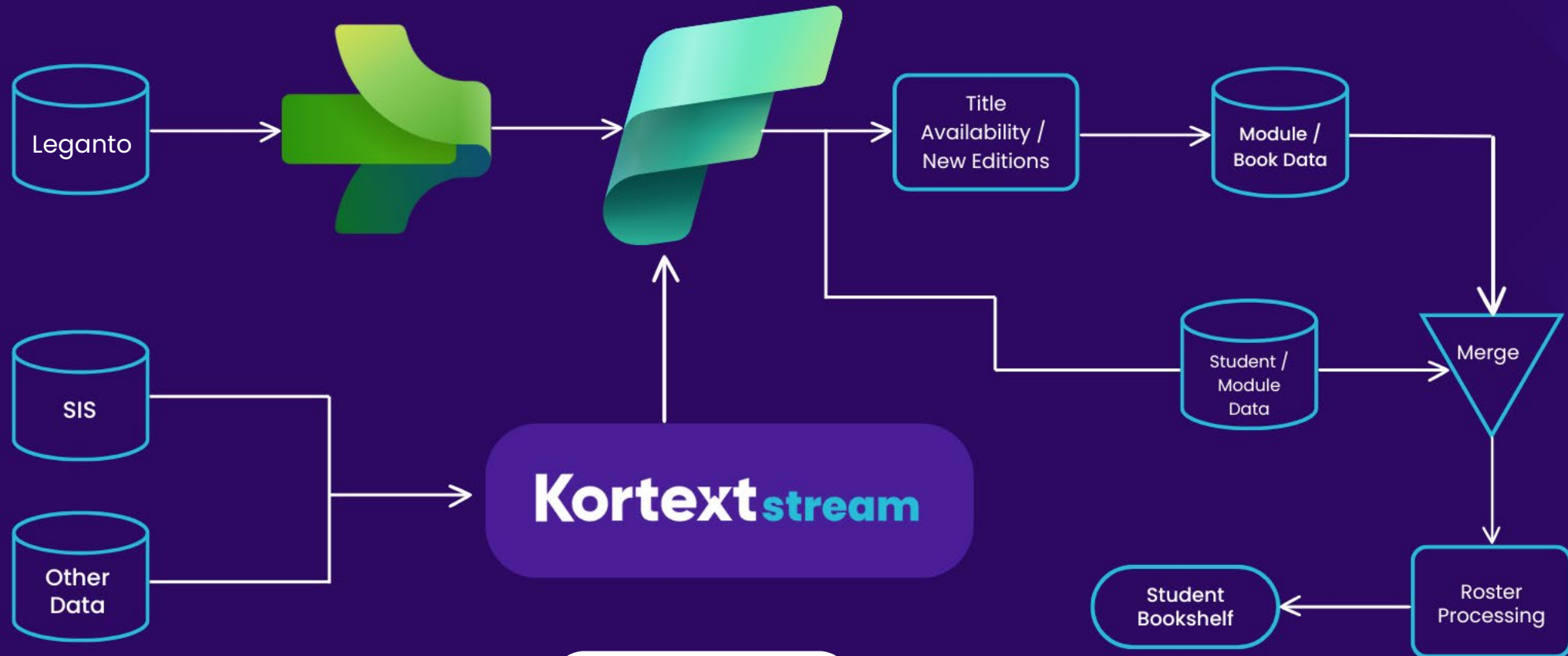


Content acquisition and catalogue development at a glance

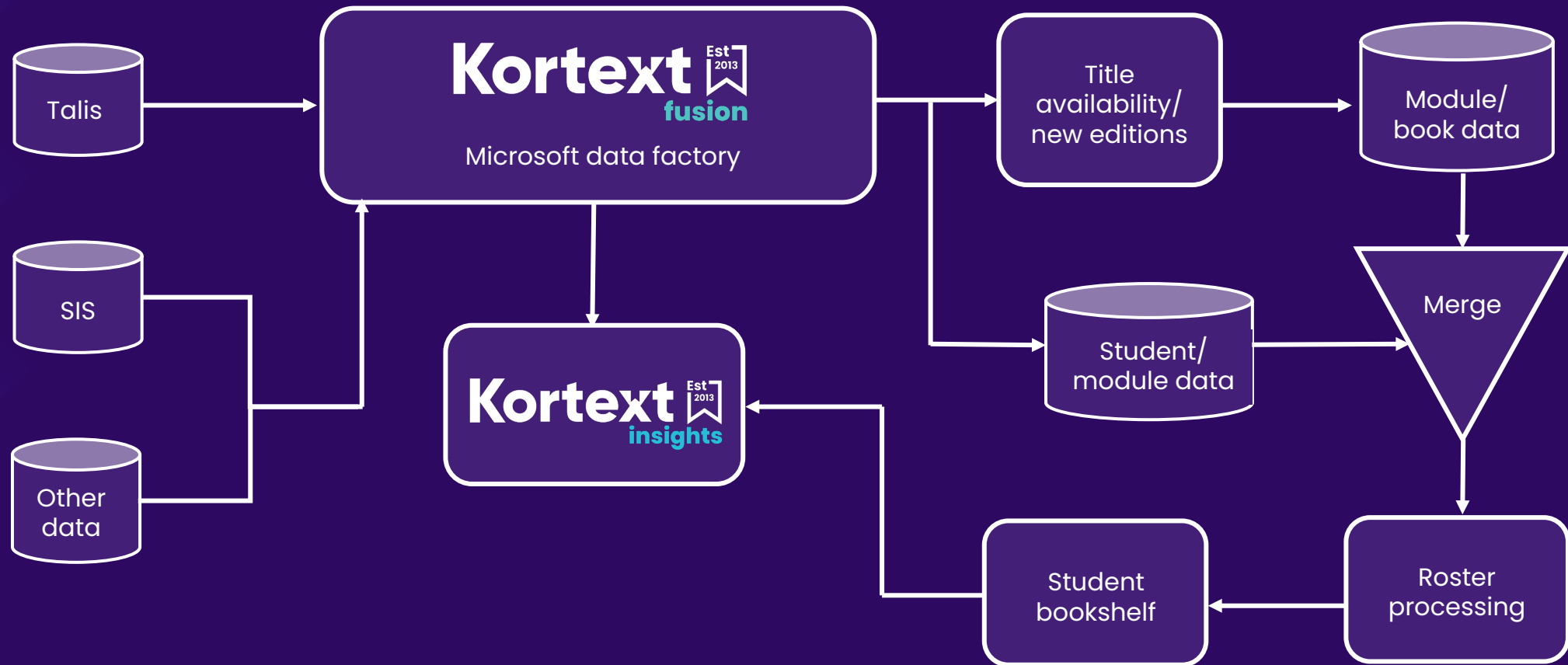
- **5m+** resources and over **300,000** new titles added since start of 2025
- The Kortext OA/OER collection (KORC) now contains **37,500+** titles
- More than **10,500** publishers now make their content available for purchase by libraries via Kortext



New models – automated roster processing – aligning reading list content with course at the University of Surrey



New models – Will be doing the same for Talis automating aspects of acquisition workflow



Introducing AI to aid discovery – embedded anywhere

The image shows a tablet displaying the Kortext library interface. The top navigation bar is purple with the Kortext logo, a search bar, and user account options. The main content area is titled 'Library' and shows a grid of book covers. On the right, an AI chat window is open, displaying a search result for 'What is macroeconomics?'.

Kortext Search Kortext

Library

My library Collections My files

100 días de gozo
B&H Español Editorial...

1000 Inventions and Discoveries 2
Bridgman, Roger

101 Poems for Teachers
Breau, Annette

20th-Century Dress in the United States
Farrell-Beck, Jane Pars...

21st-Century Dylan
LATE AND TIMELY

40 Days in Mark
Cook, Bill

50 Landmark Papers Every Vascular and...
energy VASCULAR and ENDOVASCULAR SURGEON Should know

A Beginner's Guide to Blood Cells

A Bridge to Higher Mathematics
Deaconu, Valentin Pfa...

A Concise Introduction to Pure Mathematics
Liebeck, Martin

Kortext AI New

What is macroeconomics?

Macroeconomics can be understood as the branch of economics that studies the behavior and performance of an economy as a whole. This includes the analysis of aggregated indicators such as GDP, unemployment rates, national income, and inflation. Macroeconomics addresses broad phenomena and helps to understand how various economic factors interact on a national and global scale.

In this context, it's interesting to consider how macroeconomic principles can influence financial markets and the returns on investments. For instance, long-term stability in stock returns, as discussed by Jeremy J. Siegel, suggests a consistent trend in macroeconomic conditions over extended periods². Additionally, understanding how factors like exchange rates affect investment returns in a global context highlights the integration of macroeconomic theory in practical applications¹.

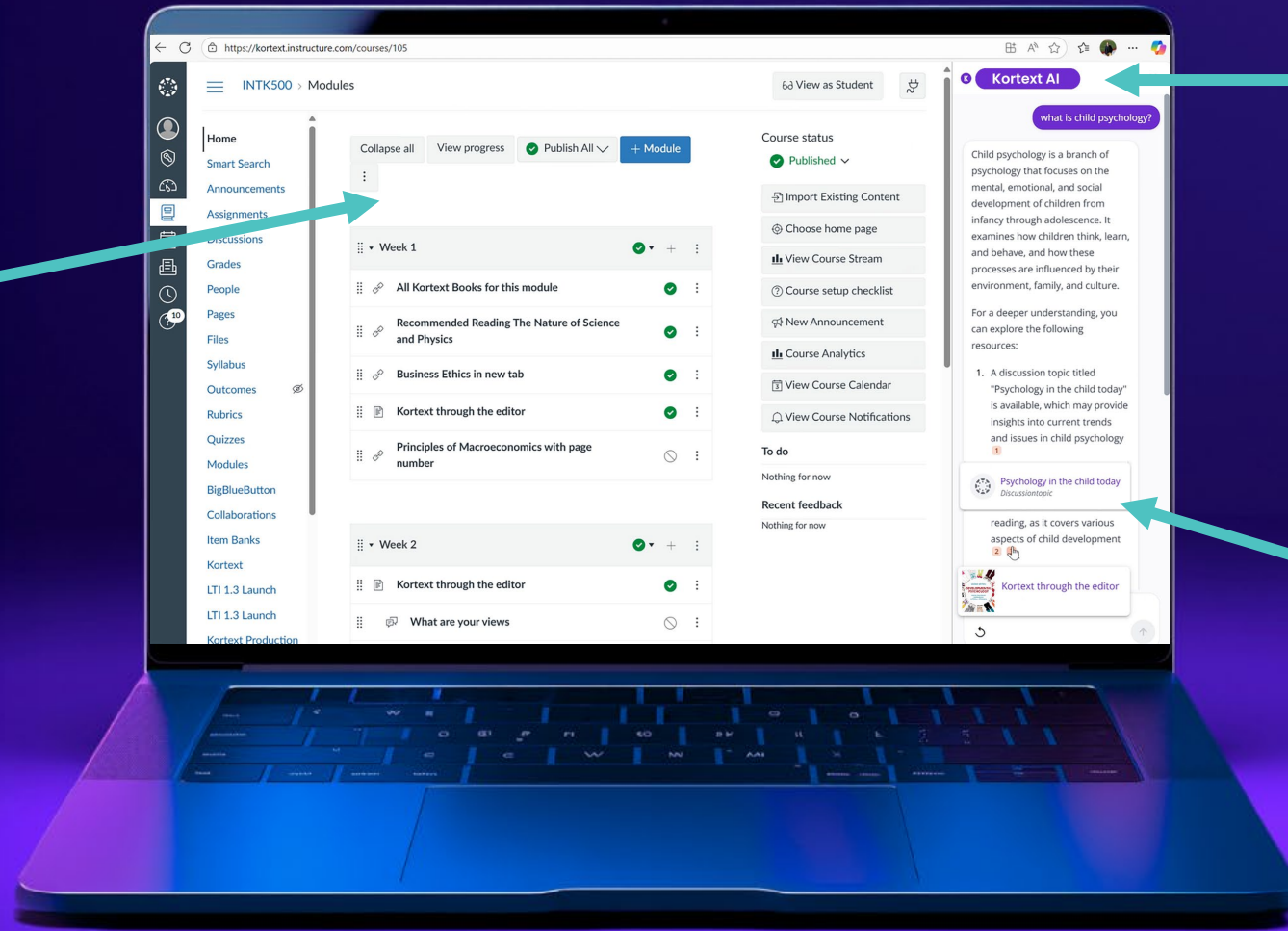
If you want to learn more about macroeconomics, check out **International Financial Management** EPUB - Page 129

What would you like to do?

Generated by AI. Verify for accuracy. [Terms & conditions](#)

Recommendation engine – ideal for supporting wider discovery

Seamlessly integrated into the VLE



Secure, ring-fenced AI agent construct

Recommendation engine that can point academics and students towards relevant content

Library supported AI – delivered into the VLE for academic and student content discovery and use

The screenshot displays a VLE interface for a course titled 'INTK500 > Modules'. The left sidebar contains navigation icons for Account, Dashboard, Courses, Calendar, Inbox, History, Help, and a list of course-related items including Home, Smart Search, Announcements, Assignments, Discussions, Grades, People, Pages, Files, Syllabus, Outcomes, Rubrics, Quizzes, Modules, BigBlueButton, Collaborations, New Analytics, Kortex, LTI 1.3 Launch, and Kortex Production 1.3. The main content area features a top navigation bar with 'Expand All', 'View Progress', 'Publish All', and '+ Module' buttons. Below this is a 'Course Status' section showing 'Published'. A central list of modules includes 'Week 1', 'Week 2', 'Week 3', and two instances of 'New Content From App'. A right-hand sidebar offers actions like 'Import Existing Content', 'Choose Home Page', 'View Course Stream', 'Course Setup Checklist', 'New Announcement', 'New Analytics', and 'View Course Notifications'. On the far right, a 'Kortex AI' chatbot window is open, displaying a greeting: 'Good morning, Richard. How can I help you today?' and buttons for 'Plan', 'Teach', 'Assess', and 'Insights'. Below these are suggestions such as 'Create syllabus for this module', 'Plan teaching schedule', 'Outline assessment schedule', and 'Write Module introduction'. A text input field at the bottom of the chatbot asks 'What would you like to plan?'.

2

Saving you money through
better licence model
management for
commercial content



Reducing costs by automating licence selection to the most cost-effective model

eTextbooks

Research monographs

Wider reading

General professional publications

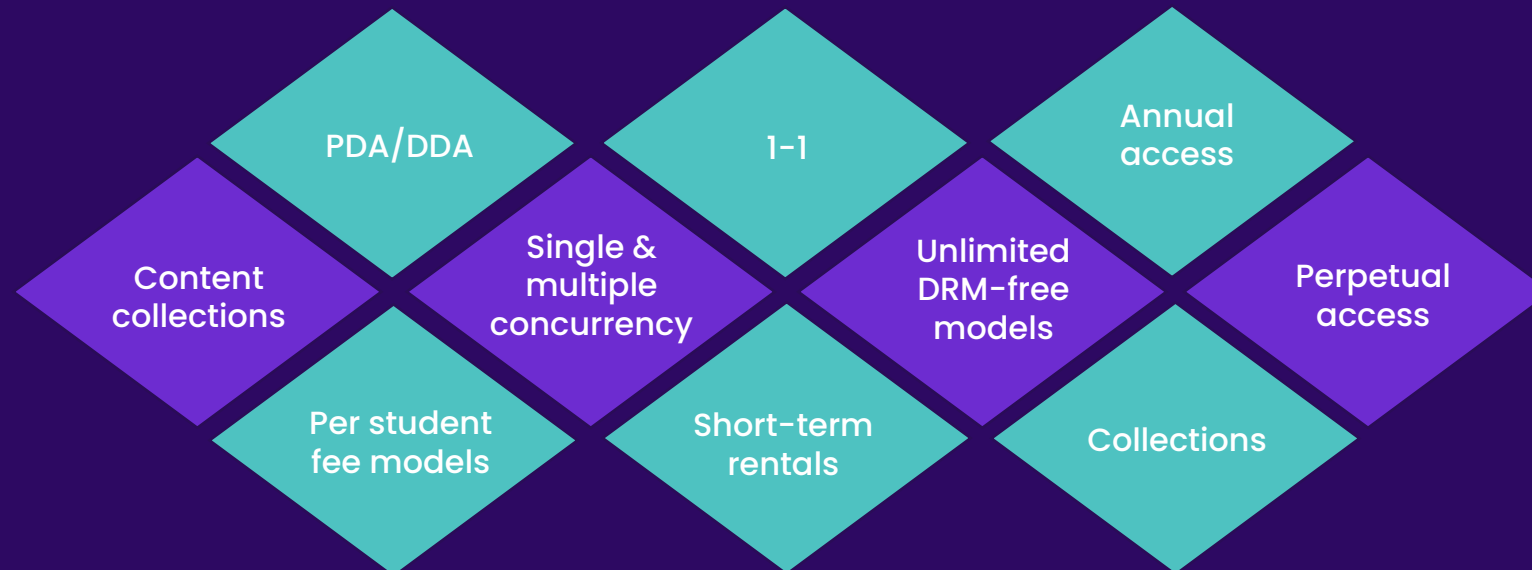
Specialist professional publications

OA/OER collections

Publisher collections

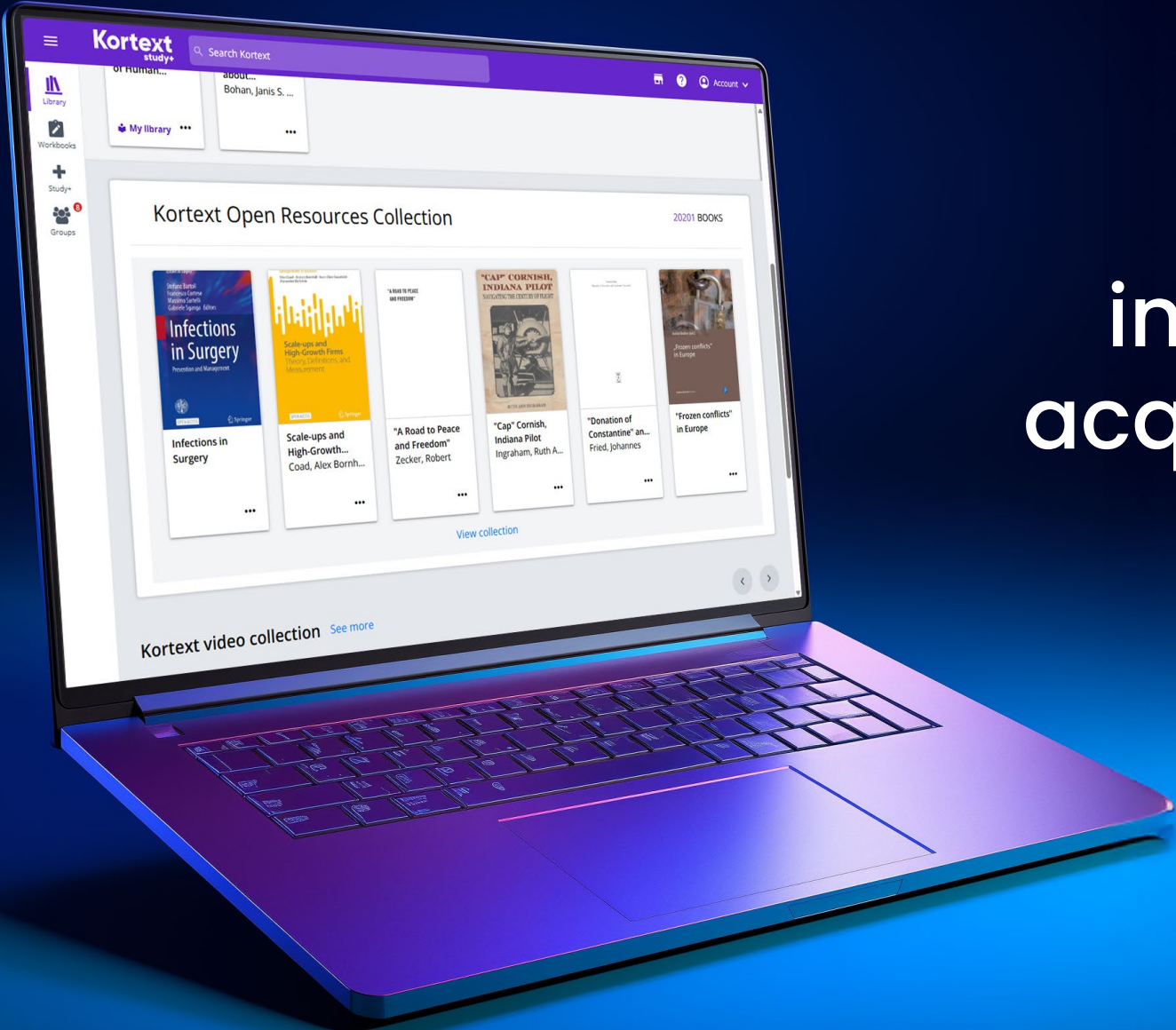
Video content

Kortext enables the acquisition of content on ALL available models offered by publishers – models include:

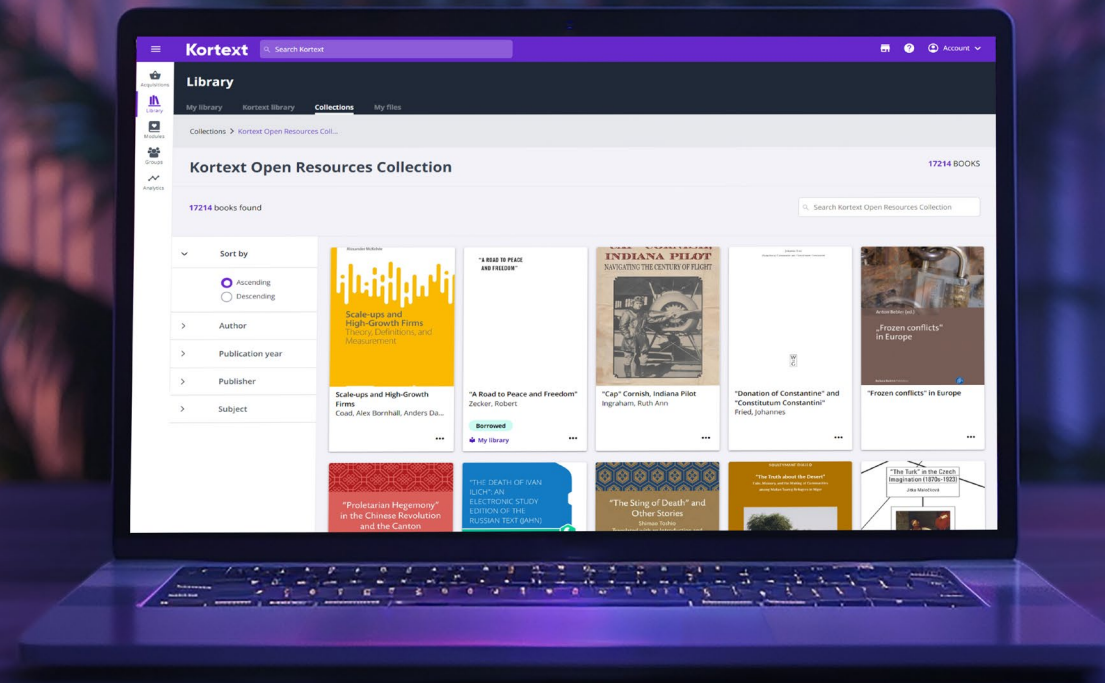


3

Bringing OA/OER into discovery and acquisition workflow



Our ever-growing Kortext Open Resources Collection



Our OA/OER collection continues to expand with automated workflow from publishers for OA/OER content and added broad collections where relevant.

Curated by librarians for libraries, c.40,000 titles from hundreds of publishers spanning 20 key subject areas with integrated AI to support selection and use.

Integrating Kortext AI with OA/OER into the VLE – next steps for discovery and reading list integration

INTK500 > Modules

68 View as Student

Home

Smart Search

Announcements

Assignments

Discussions

Grades

People

Pages

Files

Syllabus

Outcomes

Rubrics

Quizzes

Modules

BigBlueButton

Collaborations

New Analytics

Kortext

LTI 1.3 Launch

LTI 1.3 Launch

Kortext Production 1.3

Kortext

Kortext Arcturus Test

LTI 1.3 Launch

Kortext LTI

Kortext Labs Dev

Settings

Collapse All View Progress Publish All

+ Module

Week 1

- All Kortext Books for this module
- Recommended Reading
- Secondary reading
- Additional Reading
- Kortext through the editor

Week 2

- Kortext through the editor
- What are your views
- Social Psychology Semester 1
- Psychology in the child today
- Kortext Prod Library

Week 3

- Read this book chapter 2 Developmental Psychology

Course Status

Published

Import Existing Content

Choose Home Page

View Course Stream

Course Setup Checklist

New Announcement

New Analytics

Coming Up

Nothing for the next week

Kortext Labs Dev

Can you suggest some resources covering psychological development in children?

Here are some resources that cover psychological development in children:

- Introduction to the Psychological Context of Nursing - Although primarily focused on nursing, this chapter discusses the psychological impact on patients, including children, and emphasizes the importance of understanding psychological principles in healthcare. You can read it here: [Essentials of Nursing Practice](#)
- Psychology in the Child Today
- Psychology in the child today

Essentials of Nursing Practice
EPUB - Page 633

Psychology in the child today
Discussion Topic

Would you like me to suggest an OER/OA alternative?

Would you like me to suggest an OER/OA alternative?

Psychology in the child today
Discussion Topic

Reply to this message...

0 / 4000

VLE-integrated, chat-based discovery with teaching and learning workflow

Would you like me to suggest an OER/OA alternative?

Psychology in the child today
Discussion Topic

Improved academic and learner user experiences on OA/OER content

The screenshot displays the Kortex AI study interface. The main content area shows a page from 'Introduction to Sociology 2' with text about role strain and 'Presentation of Self'. The text includes several highlighted sections in yellow and green, indicating AI-generated annotations. A sidebar on the left contains 'Workbooks' with options like 'Add note', 'Flashcards', 'Quiz', and 'Share'. A right sidebar features a 'Kortex AI' chat window with a greeting 'Good evening, Marina.' and a list of AI-powered study tools: 'Explain topic', 'Summarise content', 'Create study notes', 'Quiz Me', 'Give examples', and 'Practice problems'. The bottom of the interface shows the Kortex logo, a progress bar, and page information: 'Page 78 (85 of 509)'.

Introduction to Sociology 2

Workbooks

Add note Flashcards Quiz Share

Sociologists use the term status to describe the responsibilities and benefits that a person experiences according to their rank and role in...
Ch. 4: Social Interaction, p. 156

Role performance is how a person expresses his or her role. Sociologist Erving Goffman presented the idea that a person is like an actor on a stage.
Ch. 4: Social Interaction, p. 157

Impression management is a critical component of symbolic interactionism. For example, a judge in a courtroom has many 'props'.
Ch. 4: Social Interaction, p. 158

Chapter 4 Key Concepts
3 cards
Intro to Sociology

Theories of Self
2 cards

If too much is required of a single role, individuals can experience role strain. Consider the duties of a parent: cooking, cleaning, driving, problem-solving, acting as a source of moral guidance—the list goes on. Similarly, a person can experience role conflict when one or more roles are contradictory. A parent who also has a full-time career can experience role conflict on a daily basis. When there is a deadline at the office but a sick child needs to be picked up from school, which comes first? When you are working toward a promotion but your children want you to come to their school play, which do you choose? Being a college student can conflict with being an employee, being an athlete, or even being a friend. Our roles in life have a great effect on our decisions and who we become.

Presentation of Self

Of course, it is impossible to look inside a person's head and study what role they are playing. All we can observe is behavior, or role performance. Role performance is how a person expresses his or her role. Sociologist Erving Goffman presented the idea that a person is like an actor on a stage. Calling his theory dramaturgy, Goffman believed that we use "impression management" to present ourselves to others as we hope to be perceived. Each situation is a new scene, and individuals perform different roles depending on who is present (Goffman 1959). Think about the way you behave around your coworkers versus the way you behave around your grandparents versus the way you behave with a blind date. Even if you're not consciously trying to alter your personality, your grandparents, coworkers, and date probably see different sides of you.

As in a play, the setting matters as well. If you have a group of friends over to your house for dinner, you are playing the role of a host. It is agreed upon that you will provide food and seating and probably be stuck with a lot of the cleanup at the end of the night. Similarly, your friends are playing the roles of guests, and they are expected to respect your property and any rules you may set forth ("Don't leave the door open or the cat will get out."). In any scene, there needs to be a shared reality between players. In this case, if you view yourself as a guest and others view you as a host, there are likely to be problems.

Impression management is a critical component of symbolic interactionism. For example, a judge in a courtroom has many "props" to create an impression of fairness, gravity, and control—like her robe and gavel. Those entering the courtroom are expected to adhere to the scene being set. Just imagine the "impression" that can be made by how a person dresses. This is the reason that attorneys frequently select the hairstyle and apparel for witnesses and defendants in courtroom proceedings.

Good evening, Marina.
How can I help you?

- Explain topic for better understanding
- Summarise content for quick comprehension
- Create study notes to boost your memory
- Quiz Me to test your knowledge
- Give examples for practical insight
- Practice problems with step-by-step help

What would you like to do?

Kortex AI My library

Page 78 (85 of 509)

UNIVERSITY of
STIRLING



‘We have tended to focus on the delivery of texts, less on some of the impact and, as use expands (which we now have plenty of evidence for), we should **engage more fully** with academic departments on the **impact** of these, and whether they will be able to make use of reporting tools [from Kortext] directly.’

Colin Sinclair, Head of Information Support, University of Stirling

Kortext Est
2013



University of
East London

'I would advise universities to look at partnering with Kortext.'

We've had a very successful relationship over many years which has gone from strength to strength because we have had Kortext with us for the whole journey.

Whether it be with Kortext working with our academic colleagues to try and ensure that we're making the best use of the technology, we find that Kortext is one of the pillars of the success of our students, because of the way Kortext has evolved as a technology.

But more importantly, the way Kortext has partnered and not just being as an external provider, but being part of our academic family.'

Gaurav Malik – Director of Education & Experience in the School of Architecture, Computing & Engineering

A data-led approach drives TEF Gold!



'Key to our data-led approach (from 2019) has been our **learner analytics platform** [Kortext] which provides **personalised dashboards** for staff and students to show **engagement with learning** and **associated interventions**, including:

- Records of tutorials
- Library resources engagement
- Attendance records
- Online interactions.

Learning Environment and Academic Support: evidence of outstanding quality

Using a learner analytics system to make informed improvements

Kortext – loved by students

'The two features that I really love are the study notes, but then also the Q&A ... If I'm looking to make a report and I need concise notes, I'll take the study notes as my favourite feature. But if I'm looking to revise for an exam, I'd use the generated questions.'

Darya Ashrafi, UEL student





'By creating this process founded on data, we have seen a reduction in non-continuation from 6.8% by the end of semester 1 in 2022/23 to 3.4% in 2023/24 in the same period.'

Simon Rimmington
Director of the Foundation Year, Keele University



Creating a sense of empowerment through engagement data

17 April 2024

By Simon Rimmington

- *This HEPI blog was kindly authored by Simon Rimmington, Director of the Foundation Year at Keele University. His piece is a case study of how a data-driven approach can support student success.*

In the rapidly evolving landscape of higher education, universities are increasingly embracing engagement dashboards and learner analytics as powerful tools in their quest to enhance student success. Internal and external drivers are propelling this shift, with academic institutions adopting early warning systems to efficiently identify students at risk.

At Keele, the Foundation Year has seen significant growth in student numbers over recent years, with approximately 750 students joining for 2023/24. In order to foster a supportive environment between students and their academic mentors, we are using real-time engagement data provided by [STREAM](#) to implement more nuanced and holistic approaches for individual students.

Moreover, each student is assigned an Academic Mentor (AM) and access to a Student Experience and Support Officer (SESO) who works across the FY and Student Services.

Integrating the Dashboard Plus

It is a key objective of the HEPI dashboard, at Keele the Foundation Year was an integral part of the student experience and the engagement profile of the cohort of students.

Building on the progress made in 2023/24, the dashboard was implemented across the university, with all academic mentors receiving training on how to use it. The data and other

University-wide data strategy (University of Oxford + Saïd Business School)



'With Kortext's fit with this stack, implementation at pace was straightforward and now the platform has become an integral part of our teaching, learning and programme delivery.'

Mark Bramwell, CDIO at Saïd Business School, University of Oxford

Our commitment to you as valued Talis customers

- Continued investment in the Talis product suite
- To give you the opportunity to have your say
- Better integration into the acquisition process with ever more simplified workflow with added AI support
- Ongoing, first-class customer support





Kortext Est 2013
Innovating today for a smarter tomorrow

Q&A session